





All Things Enchanted

A rabbit hole through one of my childhood memory lane.
Inside lies a road through all things fashion and art



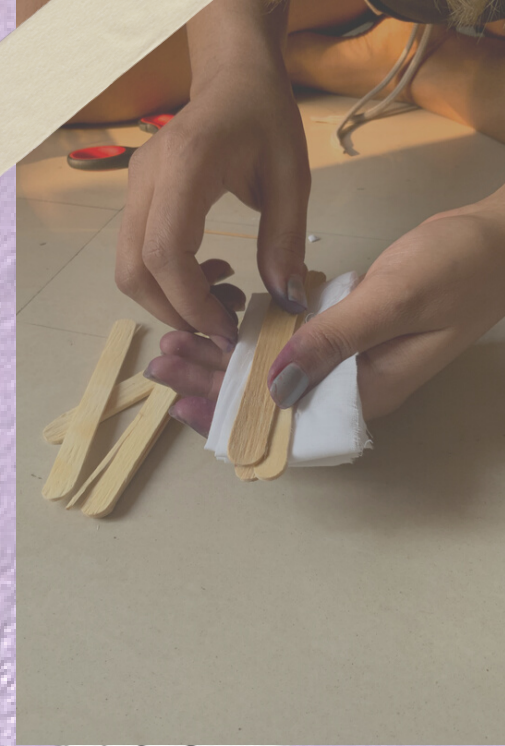
D E S I G N B R I E F

Amethysts have been the subject of legend and myth, including one about mental health. In Greek mythology, a titan named Rhea gave the god of wine, Dionysus, an amethyst to help preserve his sanity. In fact, this myth led the ancient Romans to believe that amethysts could keep them from getting drunk.

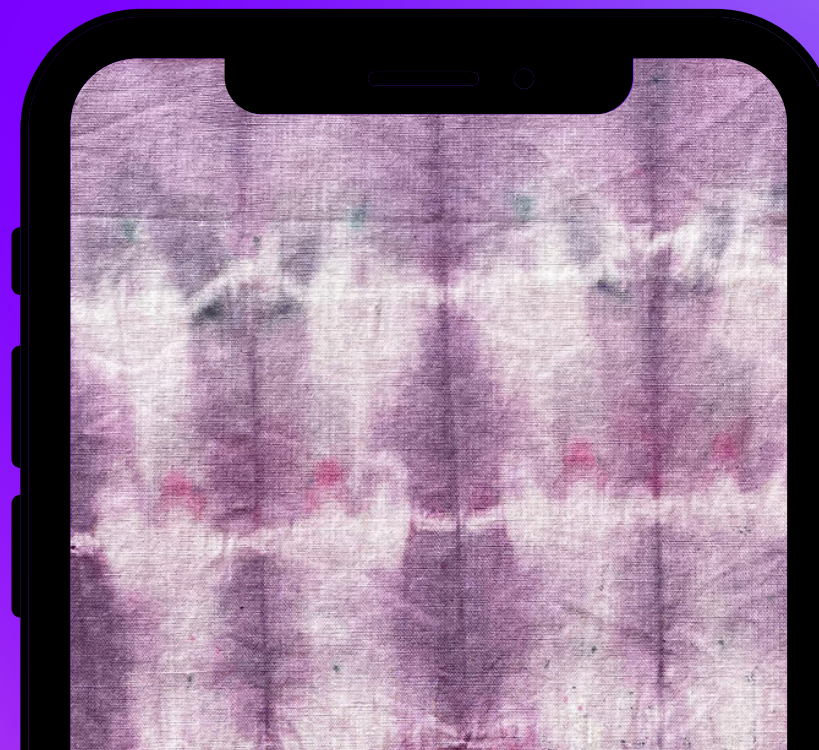
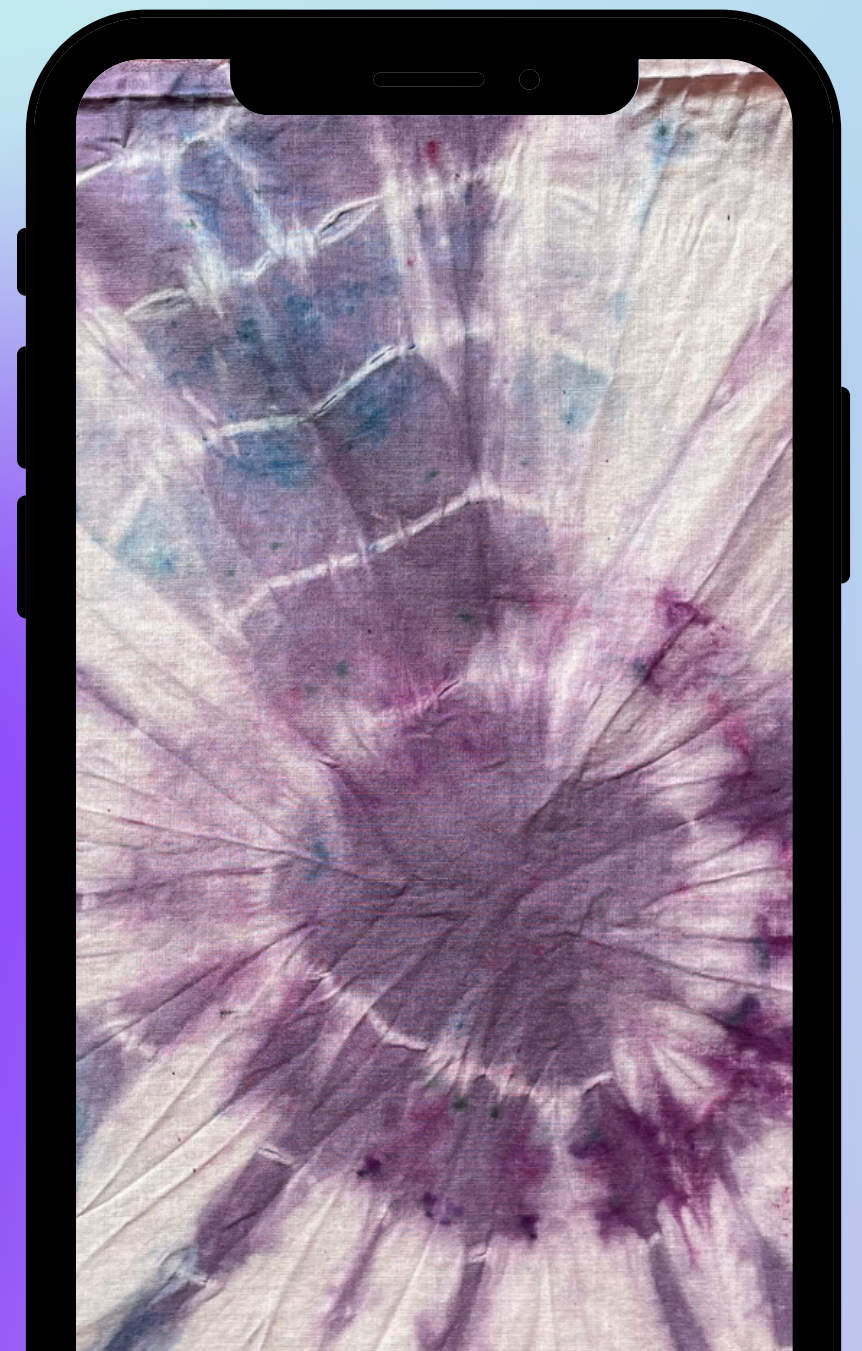
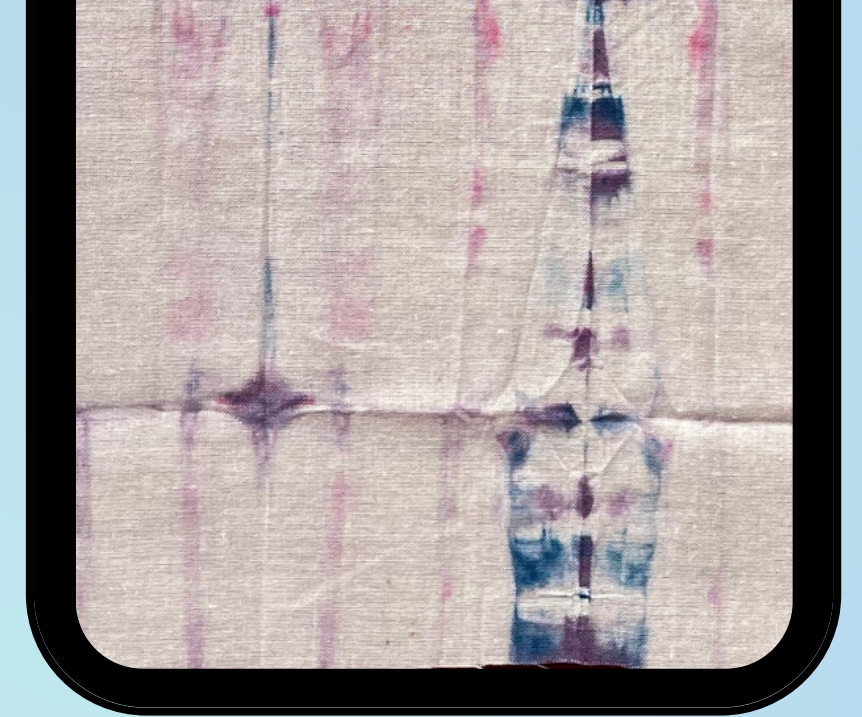
Inspired from this the swatches have been based on amethyst crystal colors as found in the nature in variants of purple and blue. The collection being built on amethyst while give its wearer a sense of healing.

Process Work

Inside lies a road through all things fashion and art



SWATCHES



F I N A L O U T C O M E





Collection



Phone Cover design





lifestyle products print design

