



ARATRIKA MUKHERJEE

Knitwear Designer

 @aratrika00  9833098224  aratrika.mukherjee@nift.ac.in

Education

2017-2019

Senior Secondary (XII), Science

Alpha Junior College Of Science And Commerce

2019-2023

Bachelor of Design (B.Des), Design

National Institute Of Fashion Technology (NIFT) Mumbai
2019 - 2023

Skills

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Qualities

- Knowledges of sales and business
- Planning and management
- Strong communication
- works well in groups
- Creative

Experiences

2020

ARTYSAN

Graphic Designer Intern

Preparing social media promotional and informative post for the company. Designing prints for clients

SNOOKEY & COCO

Fashion Designer

Designing a capsule collection for the brand.

2021

SULAKSHANA MONGA

Design intern

Worked as a fashion stylist in the retail store. Prints for the brand and digital illustrations. Worked as an intern in the Designing team. Worked as a merchant for handling production

2022

JAYWALKING

Store assistant

Managed retail store and sales operation
Store marketing strategist

HIROSHOP

Fashion Stylist

Styling direction for apparel of the brand
Content creator and marketing strategist

Banijay Asia

Junior Graphic designer

Making layouts for presentation for pitching of shows to OTT platforms and movie production houses. Conceptualizing elements and ideas for show pitches.

BESTSELLER in JDY by ONLY

Knitwear Designer

Making prints for clothing at ONLY.
Making layouts for presentations and creating fashion look book.